Employees

The latter half of this year was rough for Fauna staff and we endeavor to provide support both in good times and not so good times. To do this throughout the year we held workshops to learn about grief, compassion fatigue, and holistic communication. We have a volunteer who has offered yoga classes two times a month.

Board of Directors
Gloria Grow
Mary Lee Jensvold, Ph.D
Dawna Grow
Richard Allan, DVM
Patrick Ring
Ken McAuslan

Advisory Board
Deborah Fouts
Roger Fouts, Ph.D
Diane Frank, DVM
Jane Goodall, Ph.D
Shirley McGreal, EdD
John Mulcahy
Michael Seres
Tony Smith

Operations
Wayne McKellar

Nature Reserve
Ken McAuslan

Chef for Primates
Trevor Laroche

Animal Care
Laurence Levesque, Supervisor/Caregiver
Tanya Barr, Supervisor/Caregiver/Enrichment
Kaeley Sullins, Lead Caregiver/FOW Interpreter ASL
Glee Larson, Lead Caregiver/FOW Interpreter ASL
Catherine Brodeur, Caregiver
Mike Lareau, Farm Caregiver
Claude Desrochers, Caregiver
Jeff Bandy, Caregiver/FOW Interpreter ASL
Matthew De Vries, Caregiver/Enrichment/Assistant Volunteer Coordinator
Pam Lareau, Housekeeping

Fauna Office Staff
Trina McKellar, Office Manager/ Veterinary Technician
Sarah Bresinger, Receptionist
Lindsay Towns, Health & Nutrition Coordinator/Animal Care

Gardens and Grounds
Chantal Desharnais, Supervisor
Pascale Priminani, Assistant Supervisor
Benjamin Desharnais
Benoit Berard
Joanie L’Heureux

About the Cover Photo
Spock
NJ Wight, volunteer photographer

Spock was a wonderful and kind soul. Looking at him with his glorious freckles, you could not help but smile. The cover photo of Spock was taken on April 10, 2013. I was fortunate to take photos of Spock for almost 6 years, but the images he allowed me to make this particular day remain some of my very favourites of him. It was a lovely spring day and he was outside with Binky and Maya. Maya was lounging quietly on the island boardwalks, but Binky was full of beans that day! He was very energetic and having a great time playing on the swing in the outside enclosure and making a ruckus. (You can actually see a photo of him from this same day on our Internship Page on the website—swinging upside down.) Spock remained very calm watching what his friends were up to and he seemed quite content to just sit quietly looking out at the forest beside the island. He would occasionally turn and watch what I was doing, but he seemed very serene in his world on this particular day. It was wonderful to see. Thank you for spending those quiet moments with me Spock.
Dearest Friends,

Another year has passed and we have so much to share with you. It is also the time of year we love to pause and say thank you.

We can’t tell you enough how thankful we are for your friendship. Your support has been such a comfort to us as we pass through these deeply sad and difficult months.

Losing Theo, Toby and Spock, and some other friends from our farm family within months of one another has been so painful for everyone.

When shadows filled our view and we felt the world was falling apart you were there for us. Your outpouring of love, kindness and empathy helped us rediscover our strength and is helping us stand up to the tests of life. There are days when we can barely get out of bed to face the day but knowing there are people like you standing behind us providing love and support makes all the difference.

We don’t know how we could continue to pass through these challenging moments in life without your endless acts of kindness. From your sweet words of encouragement to the generosity you show us in your most appreciated donations. You are an inspiration to us in so many ways and not a day passes where we are not fully aware of our abundance of blessings and knowing you are there for us and care so deeply. We are deeply grateful for you and the hope you continue to bring into our lives. We are grateful for your precious and deeply cherished gift of friendship. Your love and support makes sense of our past, brings us peace for today and helps us create a vision for tomorrow.

Our vision for the year ahead is to live each day in the present, enjoy the moment, be grateful for the time we have with our cherished residents, and make their lives as comfortable as possible. To ensure this we are implementing practices that will make medical care easier and fun! For example when someone has an injury we try to take away the fear of medication, cleansing sprays and attention to the injured body part. Make it fun to open your mouth for a look and see. Make it fun to exercise!!!! Make giving a urine sample simple. This and so much more, there are so many things in a day we need to do to help our residents, little tests and treatments, that make their lives better and give us insights into their health and well being. When they cooperate and have fun with us everything is better. This takes time and an abundance of patience. It also costs a lot of money! This aspect is training the chimps to comply with medical procedures using a technique called positive reinforcement training.

At the same time, a positive experience for the chimpanzees is wholly dependent on well trained staff who take the chimpanzees, monkeys, and farm animals on their own terms. Staff use species-typical behaviors, and have empathy, respect, and compassion in their attitude and interactions with our residents and each other. We have worked on this in the last year and will continue to develop it. This is essential for our residents as our ultimate goal is to give them a life worth living. They deserve that and it is because of you we can give them something to make up for the pain and suffering they have endured and being misplaced on this planet.

Above all we want to continue educating staff, volunteers, students, and the public for that is the only way we can envision a better brighter future for all captive beings.

Thank you for every act of kindness you have shown us, and please know that you have truly made a difference in the lives of such gentle souls. Those we have loved and lost will remain in our hearts forever and so will you dearest friends.

With deepest gratitude and respect,
Gloria and Your Friends at Fauna xo

“Life is a series of natural and spontaneous changes.
Don’t resist them—that only creates sorrow.
Let reality be reality.
Let things flow naturally forward in whatever way they like.”
—Tao Tzu
Spock Memories

Gloria Grow

Getting to know Spock over the past 11 years was truly a blessing and as I try to reflect on the reasons why this gentle fellow has left such an emptiness in our hearts I can only say it was because he touched so many hearts himself.

Spock was deeply loved by his own family Sophie and Maya he had been with them from the time he was an infant. His ability to make friends so easily and his gentle nature made him someone everyone wanted to be with.

When he moved to Fauna from the zoo in 2007 one of the first friendships he made was with dear Tom. When Spock and Tom were together it was magical as though they were brothers from another time. They had an uncanny resemblance to one another both in looks and personality. Tom adored his new friend and really seemed to appreciate the respect and kindness Spock showed him. These fellows had the greatest time together and because they were so close it made it easier for Binky to join their “boys club”. Binky is not an easy fellow sometimes but somehow Tom and Spock together could handle the antics of one of Fauna’s youngest residents. After Tom passed away it was Spock who stepped up and took care of Binky. Although as the years passed by and Spock developed his heart condition he obviously found it harder and harder to be with Binky and all the energy this guy has.

We cannot forget Jethro and how much he loved Spock. Jethro is the youngest of the Fauna family and it was so important for him to have a guy like Spock in his life especially after losing Tommy and then Yoko.

Spock was loving, kind and incredibly loyal to his friends and family. He was so reliable we could always count on him trying his best in any relationship. He had a gift and he used it well touching the hearts of his Fauna Family.

Over the years there have not been many of the male chimpanzees here at Fauna that have been able to live with Sue Ellen for any length of time with the exception of Spock and now Loulis. He was mindful of her needs, cautious and sensitive to her disabilities (hip injury from years ago). He was a gentleman around her and showed tremendous restraint and respect.

Spock and Sue Ellen were the ones to welcome Tatu and Loulis to Fauna, and he very quickly became their friend in his true Spock manner. His ability to move from one group to the next, to spend some days with Maya, Petra and Jethro or to go for a visit with Tatu, Lou and Sue for a few hours then back to his private space are some of the reasons this loving and gentle soul will be so dearly missed.

Spock was charming, charismatic, intelligent, social, emotional and conscious the words we humans would use to describe a fellow like him. But to his family he was a wonderful, kind, loving and loyal friend.

Forever in our hearts you will stay.

By Laurence Levesque

This great soul who left us...
Spock was the perfect blend of strong man with a tender heart!
His eyes bright, his gentleness, his enthusiasm for the little things in life around him, his little kicks in the cage to invite us to the race, his sweet little kisses, his vocalization of goodbye when we left the CH at the end of the day... I miss everything about Spock! Every day I miss him terribly.

I send him love in this new life without pain, and in the jungle with his friends! Watch over those who remain my Spoko! I love you very much.

By Tanya Barr

Spock loved our skywalks. Most mornings I am the first to arrive and before I even park my car by the Chimphouse I could sense him looking at me. Sure enough, I’d look up, and he’d be sticking his chubby foot in and out of the skywalk trying to get me to play chase. Sometimes he had a bowl with him and he would pretend throw it at me almost as if to say “hey it’s breakfast time what took you so long!”

One of our tunnels goes down towards the pond, ends in a loop, and overlooks the property. Spock loved hanging out down there, often times all by himself. It was his own escape, I think, from everyone when he wanted some alone time. I would always wander down to pester him and make sure he didn’t need something though. Some of my most precious one on one moments with Spock were at the end of that tunnel. Trying to serve him in the most awkward positions or play chase from beneath him. Now
By Mary Lee Jensvold

I met Spock in person in May 2013 when I visited Fauna. He was one reason Tatu and Loulis moved to Fauna, Gloria knew he would easily become friends with Tatu and Loulis, and they wouldn't be alone. But I knew of Spock decades before I met him. My thesis with the signing chimpanzees in the Friends of Washoe facility in 1987 was on imaginary play. As part of the study I had to find examples of imaginary play in other chimpanzees. One such study reported play in four chimpanzees reared in a nursery at the University of Montreal. One of those chimpanzees was Spock. He was there with Maya, Merlin, and Sophie. They were raised like human children for the first five years of their lives on campus. The study described that Spock and Sophie brushed the hair on their dolls—which is imaginary play.

After five years Spock, Sophie, Maya, and Merlin moved to the Quebec City Zoo. There my research world again intersected with Spock. Environmental enrichment was a hot topic in the mid-1980's. The United States government required that laboratories, zoos and other facilities provide for psychological well being of captive nonhuman primates. The work began to discover ways to do that and the discoveries all pointed to the importance of providing an environment that was stimulating and complex. Thus environmental enrichment is the provision of environment, objects, and activities that create complexity. The Friends of Washoe/CHCI facility was ahead of its time in terms of enrichment and many of our publications pointed out the importance of variety and novelty. Again we looked to other studies for support and one of those studies examined the role of novel objects in a group of four chimpanzees in a zoo. Spock again. Later my research explored the role of laughter in play interactions between chimpanzees. The Quebec City Zoo chimpanzees appeared again in a study examining fighting and play fighting.

Fortunately for Spock all of his research participation was noninvasive—very different than the research in biomedical laboratories. But nonetheless he spent his life in a place that neither

By Claude Desrochers

Spock was very special to me because he was one of the first chimps that I had the chance to interact with as a caregiver. I will always remember him spending his time in the front room and being his playful and happy self. A real joker, you always knew that he was around because he would rattle objects on the caging to get our attention. Although I wouldn’t have thought that at the time, I have come to miss that rattling sound very much. Rest in peace my beautiful freckled-faced friend.

By Lindsay Towns

Spock and I were friends right from the beginning and it wasn’t just for my light denim jeans. We were buds, plain and simple. I love him and miss him like crazy.

By Pam Lareau

Spock was the kindest, sweetest guy. He had a heart of gold and loved everyone. Many days working outside he would follow us as far as he could go down the boardwalk always throwing kisses to all of us from above in the sky walk. Many days it would be a few games of chase or he would be playing a game of tug of war with someone. One day he gave Tanya a blue scarf and made sure she gave it to me, such a sweet guy giving special gifts to us. I wore the scarf all that day just to let him know it was one of the nicest thing. A big part of my heart left with him, I will love him forever. He is truly missed. R.I.P. buddy, run free through the green jungle. XXX

when I drive up all alone I still peak down at the end of that tunnel and I swear I can see him there waiting for me.

For further information:


Life Expectancy in Chimpanzees

Chimpanzees reach many developmental milestones at the same time as humans. Gestation is 8.5 months, milk teeth are replaced about 5–6 years, and puberty begins at about 10–11. But the end stage in captive and wild chimpanzees is different than that of humans in developed nations. It is hard to get clear data on life expectancy but this image shows the percent of captive chimpanzees that are surviving at each age. This is an estimate based on some published research. There are two main points. It is erroneous to think that chimpanzees live into their 60’s and 70’s. Rarely do males live to 50! Statistically, females live longer, but it is rare they live beyond 60. The average age of death is about 32 for males and a bit later for females. You’ll see the age for each of the Fauna chimpanzees on the top of the graph and the age for those who have died at Fauna on the bottom of the graph. Blackie (49), Dolly (51) and Sue Ellen (51) are beating the odds and have lived longer than any of the other chimpanzees at Fauna. We want to illustrate that we have an aged population at Fauna. We also want to illustrate that we have some chimpanzees in their late 20’s who may be around for years to come!
Chimphouse Projects

• We finished the Wet Paint campaign and now all the large rooms are covered in murals! The paint days required campouts in the tunnels. The chimpanzees were great sports as they had to stay outside while the painting occurred. Thank you for your support of this campaign!

• We added a new window in Back 2 with a view onto Island 3. This makes our large indoor space brighter and provides another lookout for the chimpanzees.

• We made great progress on the long skywalk. This new area will take the chimpanzees to an elevated enclosure that offers a vista near the pond on Annie’s Island. This will be much like an existing walkway and enclosure, which is already a popular spot since it is away from the hubbub of the building. There the chimpanzees can groom quietly surrounded by the breeze, the leaves, and the sounds of birds. They can watch the rippling of the water and the families of Canada Geese and numerous ducks. We are excited for this project as it nears completion. It was funded by a grant from Lush for which we are so grateful.

• The solarium is an outdoor enclosure that will be surrounded by thick glass instead of caging. The chimpanzees will be able to enjoy this enclosure in the heart of winter! The framing and enclosure portions are up and the glass is on site. This project is also part of the Lush grant. We received the glass from a generous donor.

“I expect to pass through this world but once. Any good therefore that I can do, or any kindness that I can show to my fellow creature, let me do it now. Let me not defer or neglect it, for I shall not pass this way again.”
—William Penn

Chimps in their large rooms covered by murals via the Wet Paint campaign
Income & Spending

Expense concepts this year—these are some examples of the expenses we incur in a year, but this is not exhaustive.

- The produce bill was $86,117
- The over-the-counter meds and supplements bill was $2,335
- The nut, seeds, and grains bill was $6,656
- Amazon Wish List. Fauna lists items on our website that we request for enrichment. This year purchases totaled $9,985.

Income & Spending

Our largest expense is salaries for our residents’ caregivers.

Funding Sources

Your donations are our largest source of income.
Online Outreach

Website

Our website continues to reach a growing number of people with user acquisition via SEO increasing by 17% over last year. We also had a 12% increase in visits to our Donate page, 46% increase to Adopt-A-Chimp, and our Shop page saw a 32% increase in traffic over last year. The increase in the use of mobile handsets has become quite evident with a 36% increase in visitors accessing our website by mobile device. We continue to push out content that is optimized for mobile devices. A big contributor to website traffic is from clicks generated from our Facebook page. We have seen a significant increase in traffic from Facebook including 42% on mobile and 14% on desktop computers. Our most popular blog post in 2017, Introductions in the Chimphouse, detailed the first encounter between new residents Dolly and Blackie and Fauna matriarch, Sue Ellen.

Social Media

We continue to update our friends on Instagram and Facebook. We now have over 9,700 followers on our Facebook page, an 18% increase over last year. Our social media family continues to support Fauna and is very responsive to the requests we make on our timeline. This year our followers were quick to help with requests for funds to complete the Wet Paint project in the Chimphouse, to purchase items through our Action Enrichment outreach and to help support the cost of Positive Reinforcement Training for Eugene. We also had a successful Giving for Apes campaign that was bolstered by our friends on Facebook.

Timeline Activity

We continue to post photos and video of life in the Chimphouse, Monkeyhouse and on the farm. We have increased our educational posts adding more scientific and newsworthy articles in the past 12 months, which have had a high level of engagement. Articles on cruelty at Ontario Zoos and boycotting entertainment venues using captive animals were widely circulated by our supporters. The greatest response, however, was the outpouring of love and support we received when we shared the news of Toby and Spock’s passing. These posts reached over 50,000 people.

Blog

Fauna has a blog on our website that features a variety of stories with topics about caregiving, enrichment, advocacy, research, and more. Stay tuned to our website and Facebook for alerts to new posts.

E-news

We have an e-news group and send electronic newsletters (E-Scoop), and various news flashes. You can sign up to receive these by visiting our website.

faunafoundation.org
An excerpt from our e-news that appeared for Mother’s Day:

A Mother’s Day Tale or Mommies Don’t Let your Babies Grow Up to be Zookeepers

We have a new friend at Fauna, Dolly, who came from a zoo Parc Safari. We discovered some of her history by tracing her in the Chimpanzee SSP. The SSP is “a chronology of the population of chimpanzees (Pan troglodytes) in North American zoological parks” (p. 4) and is maintained by the American Zoological Association. The family trees of many chimpanzees are on this list; at least those who are traded or sold with transparency. Dolly is #345. She was born in Mesquite Texas. She and three other chimpanzees moved to Parc Safari in Hemmingford, Quebec in 1973. In 1979 Dolly had a son Donnie II. When he was 10 months old he was shipped to the Detroit Zoo. When he was four he was shipped to the Tempe Zoo. When he was nine he was shipped back to the Detroit Zoo. When he was 21 he was shipped to John Ball Zoo where he lives today. He recently made it into the news for throwing feces at a visitor. Donnie II wasn’t alone in this journey.

Dolly wasn’t the only mother at Parc Safari. When Donnie was born there were two other babies born within months of him. It must have been a busy time at Parc Safari with three infant chimpanzees. We don’t know if these infants were “pulled” from their mothers and raised by zoo keepers or if they remained with their mothers until they left, but often babies are pulled from mothers for various reasons. Koko, the gorilla who signs, was with her mother at the San Francisco Zoo in her early months and then contracted shigella, becoming quite ill. She was pulled from her mother for treatment and never returned. Instead she joined Francine Patterson in a lifelong sign language project. It is chronicled in a documentary, Koko The Gorilla Who Talks. On the day Donnie II was shipped out, the other two infants Jo Mendi and Catherine went with him.
Parents never recover from the loss of a child. Imagine the heavy cloud of sadness when those babies left their mother’s arms. We don’t know how many babies at Hemmingford didn’t make it into the SSP, so we don’t know how much suffering there was. Daisy does not appear on the SSP but she was born and died at Parc Safari. Babies could have been sold casually, perhaps ending up at other zoos in Quebec, such as St. Felicien where Toby lived. Toby doesn’t appear on the SSP, so we don’t know how he got there, or any of his family members. While this is a tale about a mother’s loss, the children’s loss and fear must also be remembered. In the human realm the joy of families, the bonds between mothers and babies, and the sadness when this is disrupted so tugs at our hearts that it drives billions of dollars in donations to humanitarian organizations. Yet we should pause to consider this is standard practice in the zoo industry. Zoos continue to breed chimpanzees, gorillas, orangutans, and bonobos in the name of conservation, but the reality is that babies bring more visitors to zoos. Those visitors bring money in the zoo bank accounts. When those babies grow up, off they go to make more babies at other zoos. This cycle continues today.

So when we think about the joy of our mothers, our babies, our families, we should remember Dolly and the moment she lost hers and what we can do to end this horrific practice.

Please consider subscribing to our e-news for more stories like this and news about Fauna.

https://www.faunafoundation.org/feature/e-newsletter
Programs

Symposiums

- This year we offered seven Sanctuary Symposiums to 137 visitors. This program generated $7,348 in donations. We also sold merchandise and increased our outreach in this program.

- We offered one day-long workshop about trees and chimpanzee signs and artwork. We had six attendees and generated $1,800 in donations.

Fauna Interns

We had a busy summer with four Fauna interns and a Friends of Washoe intern. Fauna interns recorded how the chimpanzees used enrichment. They also made special enrichment projects including a non-dairy yogurt dipping device and a forage cube.

McGill interns

- There were five university interns this year including one from University of Montreal. Projects included sign language studies, caregiver interactions with chimpanzees, and more. Charlotte Hings coauthored a poster presentation at Rocky Mt. Psychological Association.

- We thank Dr. Colin Chapman for his ongoing support of this collaboration.

Campaigns

- Giving Day For Apes is organized by Arcus Foundation and Global Federation for Animal Sanctuaries is an online giving day that focuses on nonhuman primate sanctuaries across the globe. Fauna received $10,199 this year.

- Giving Tuesday is a day of giving following the American Thanksgiving shopping events, Black Friday and Cyber Monday. This year we generated $3,620.

- Wet Paint was a two-year campaign to raise funds to pain the large interior rooms of the chimp house. We raised $4,735 this year.

- Adopt-A-Chimp is a campaign where supporters can adopt a chimpanzee. This year we raised $6,770.

- We also asked for funds specifically for Caregivers, Spock’s health, and Staff Training for Positive Reinforcement Training.

Events

- Paint Nite was organized by a Fauna staff member. Supporters and staff attended and painted pictures of chimpanzees. This generated $635.

- We had a presence at numerous VegFests in the US and Canada largely through the hard work of volunteers.
  - In Canada it was Niagara, Montreal, and Toronto VegFests
  - In the US it was Los Angeles, SoCal, and Long Beach VegFests
• **Our 20th Anniversary** event in October at Fauna Foundation generated $7,413. This day featured tours, a guest speaker Rob Laidlaw, sale tables, and a great time.

• **The Concordia University Animal Rights Association Yoga Fundraiser** was in February. This was organized by a volunteer and is the second time for this event.

• **Chimpopolis:** This summer, a group animal rights philosophers and long time friends of the Fauna Foundation, Andrew Fenton and Leticia Meynell from Dalhousie University, Sue Donaldson and Will Klymick from Queens University and authors of Zoopolis, and John Gluck, former student of Harry Harlow and now animal ethicist and author of Voracious Science and Vulnerable Animals, came together in Montreal to collaborate on a white paper and federal grant to reexamine the use of monkeys in research in Canada. They are revising the 3 R’s (replace, reduce and refine) in the use of nonhuman animals particularly primates in research which is poorly regulated in Canada. The group also included Fauna staff and interns at the meetings. Fauna hosted a speaking event with this group that was open to volunteers and staff to learn about the project and animal ethics.

• **North American Primate Sanctuary Alliance (NAPSA):** NAPSA had a virtual workshop which is still available on its website. Gloria attended the Steering Committee annual meeting in Shreveport, Louisiana in September. It included a visit to member sanctuary Chimp Haven.

> “If our hopes of building a better and safer world are to become more than wishful thinking, we will need the encouragement of volunteers more than ever.”
> —Kofi Annan

### Volunteers

Our work is so well supported by our volunteers! Hugs, pant hoots and thanks to them:

<table>
<thead>
<tr>
<th>Alexia Armato</th>
<th>Derek Donnelle</th>
<th>Kathleen Mauro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andreanne Gagnon</td>
<td>Diane Mallette</td>
<td>Kathy Bosci</td>
</tr>
<tr>
<td>Andrée Dubé</td>
<td>Eric Gauthier</td>
<td>Kimberly Hains</td>
</tr>
<tr>
<td>Andrew Prior</td>
<td>Harry Stori Korb</td>
<td>Line Chenier-Chartrand</td>
</tr>
<tr>
<td>Audrey Côté</td>
<td>Ingrid Fortin</td>
<td>Lisa Drew</td>
</tr>
<tr>
<td>Bea Perryon</td>
<td>Isabel Da Conceicao</td>
<td>Magdalena Kiczka</td>
</tr>
<tr>
<td>Beverly Shaw</td>
<td>Jacinthe Daprat</td>
<td>Manuela Ziemer</td>
</tr>
<tr>
<td>Camille Lecocq</td>
<td>Janet Warne</td>
<td>Marie-Claude Beaudry</td>
</tr>
<tr>
<td>Carole Bergeron</td>
<td>Jeff Shimizu</td>
<td>Marie-Claude Fontaine</td>
</tr>
<tr>
<td>Caroline Lefebvre</td>
<td>Jennifer Côté</td>
<td>Marie-Elaine Cusson</td>
</tr>
<tr>
<td>Chantal Nolasco da Silva</td>
<td>Jocelyn Lefay</td>
<td>Marie-Eve Bédard</td>
</tr>
<tr>
<td>Charlotte Hings</td>
<td>Johanne Caron</td>
<td>Marie-Pierre Bonin</td>
</tr>
<tr>
<td>Chris Snively</td>
<td>Johanne Ruel</td>
<td>Michael Caplan</td>
</tr>
<tr>
<td>Christine Piché</td>
<td>Julie Lépine</td>
<td>Michelle Soucy</td>
</tr>
<tr>
<td>Christine Sabbagh</td>
<td>Julie Pelletier</td>
<td>Mira Grandillo</td>
</tr>
<tr>
<td>Dale Henshaw</td>
<td>Justin Taus</td>
<td>Nancie Wight</td>
</tr>
<tr>
<td>Danielle Bouvais</td>
<td>Karen Colwell</td>
<td>Nancy Adam</td>
</tr>
<tr>
<td>Derek Donnelle</td>
<td>Diane Mallette</td>
<td>Kathleen Mauro</td>
</tr>
<tr>
<td>Andreanne Gagnon</td>
<td>Eric Gauthier</td>
<td>Kimberly Hains</td>
</tr>
<tr>
<td>Andrée Dubé</td>
<td>Harry Stori Korb</td>
<td>Line Chenier-Chartrand</td>
</tr>
<tr>
<td>Andrew Prior</td>
<td>Ingrid Fortin</td>
<td>Lisa Drew</td>
</tr>
<tr>
<td>Audrey Côté</td>
<td>Isabel Da Conceicao</td>
<td>Magdalena Kiczka</td>
</tr>
<tr>
<td>Bea Perryon</td>
<td>Jacinthe Daprat</td>
<td>Manuela Ziemer</td>
</tr>
<tr>
<td>Beverly Shaw</td>
<td>Janet Warne</td>
<td>Marie-Claude Beaudry</td>
</tr>
<tr>
<td>Camille Lecocq</td>
<td>Jeff Shimizu</td>
<td>Marie-Claude Fontaine</td>
</tr>
<tr>
<td>Carole Bergeron</td>
<td>Jennifer Côté</td>
<td>Marie-Elaine Cusson</td>
</tr>
<tr>
<td>Caroline Lefebvre</td>
<td>Jocelyn Lefay</td>
<td>Marie-Eve Bédard</td>
</tr>
<tr>
<td>Chantal Nolasco da Silva</td>
<td>Johanne Caron</td>
<td>Marie-Pierre Bonin</td>
</tr>
<tr>
<td>Charlotte Hings</td>
<td>Johanne Ruel</td>
<td>Michael Caplan</td>
</tr>
<tr>
<td>Chris Snively</td>
<td>Julie Lépine</td>
<td>Michelle Soucy</td>
</tr>
<tr>
<td>Christine Piché</td>
<td>Julie Pelletier</td>
<td>Mira Grandillo</td>
</tr>
<tr>
<td>Christine Sabbagh</td>
<td>Justin Taus</td>
<td>Nancie Wight</td>
</tr>
<tr>
<td>Dale Henshaw</td>
<td>Karen Colwell</td>
<td>Nancy Adam</td>
</tr>
<tr>
<td>Danielle Bouvais</td>
<td>Derek Donnelle</td>
<td>Kathleen Mauro</td>
</tr>
<tr>
<td>Andreanne Gagnon</td>
<td>Diane Mallette</td>
<td>Kimberly Hains</td>
</tr>
<tr>
<td>Andrée Dubé</td>
<td>Eric Gauthier</td>
<td>Line Chenier-Chartrand</td>
</tr>
<tr>
<td>Andrew Prior</td>
<td>Harry Stori Korb</td>
<td>Lisa Drew</td>
</tr>
<tr>
<td>Audrey Côté</td>
<td>Ingrid Fortin</td>
<td>Magdalena Kiczka</td>
</tr>
<tr>
<td>Bea Perryon</td>
<td>Isabel Da Conceicao</td>
<td>Manuela Ziemer</td>
</tr>
<tr>
<td>Beverley Shaw</td>
<td>Jacinthe Daprat</td>
<td>Marie-Claude Beaudry</td>
</tr>
<tr>
<td>Camille Lecocq</td>
<td>Janet Warne</td>
<td>Marie-Claude Fontaine</td>
</tr>
<tr>
<td>Carole Bergeron</td>
<td>Jeff Shimizu</td>
<td>Marie-Elaine Cusson</td>
</tr>
<tr>
<td>Caroline Lefebvre</td>
<td>Jennifer Côté</td>
<td>Marie-Eve Bédard</td>
</tr>
<tr>
<td>Chantal Nolasco da Silva</td>
<td>Jocelyn Lefay</td>
<td>Marie-Pierre Bonin</td>
</tr>
<tr>
<td>Charlotte Hings</td>
<td>Johanne Caron</td>
<td>Michael Caplan</td>
</tr>
<tr>
<td>Chris Snively</td>
<td>Johanne Ruel</td>
<td>Michelle Soucy</td>
</tr>
<tr>
<td>Christine Piché</td>
<td>Julie Lépine</td>
<td>Mira Grandillo</td>
</tr>
<tr>
<td>Christine Sabbagh</td>
<td>Julie Pelletier</td>
<td>Nancie Wight</td>
</tr>
<tr>
<td>Dale Henshaw</td>
<td>Justin Taus</td>
<td>Nancy Adam</td>
</tr>
<tr>
<td>Danielle Bouvais</td>
<td>Karen Colwell</td>
<td>Natalie Auersperg</td>
</tr>
<tr>
<td>Derek Donnelle</td>
<td>Diane Mallette</td>
<td>Pauline Parent</td>
</tr>
<tr>
<td>Andreanne Gagnon</td>
<td>Eric Gauthier</td>
<td>Sandi Young</td>
</tr>
<tr>
<td>Andrée Dubé</td>
<td>Harry Stori Korb</td>
<td>Sarah Pomerleau</td>
</tr>
<tr>
<td>Andrew Prior</td>
<td>Ingrid Fortin</td>
<td>Simon Abramovitch</td>
</tr>
<tr>
<td>Audrey Côté</td>
<td>Isabel Da Conceicao</td>
<td>Simon L’Allier</td>
</tr>
<tr>
<td>Bea Perryon</td>
<td>Jacinthe Daprat</td>
<td>Sonia Brossard</td>
</tr>
<tr>
<td>Beverley Shaw</td>
<td>Janet Warne</td>
<td>Sophie Vadnais</td>
</tr>
<tr>
<td>Camille Lecocq</td>
<td>Jeff Shimizu</td>
<td>Sven Kierulf</td>
</tr>
<tr>
<td>Carole Bergeron</td>
<td>Jennifer Côté</td>
<td>Sylvie Langlois</td>
</tr>
<tr>
<td>Caroline Lefebvre</td>
<td>Jocelyn Lefay</td>
<td>Tala Fakhoury</td>
</tr>
<tr>
<td>Chantal Nolasco da Silva</td>
<td>Johanne Caron</td>
<td>Talia Dezso</td>
</tr>
<tr>
<td>Charlotte Hings</td>
<td>Johanne Ruel</td>
<td>Tara Brown</td>
</tr>
<tr>
<td>Chris Snively</td>
<td>Julie Lépine</td>
<td>Valerie Picard</td>
</tr>
<tr>
<td>Christine Piché</td>
<td>Julie Pelletier</td>
<td>Vicky Simms</td>
</tr>
</tbody>
</table>
Monkeys

Loulis: 39
Jethro: 28
Regis: 29
Binky: 29
Eugene: 32
Newton: 18
Darla: 31
Farm Animals

“By ethical conduct toward all creatures, we enter into a spiritual relationship with the universe.”
—Albert Schweitzer
“If someone we love is stolen away from us, the way to have them live on is to never stop loving them.”
—James O’Ben
Behavioral studies, presentation & publications

2017 Summer Intern Project

This summer interns recorded the chimpanzees' use of objects. We provided a set number of enrichment objects and placed them in enclosures before the chimpanzees entered. We made observations when the chimpanzees entered, two hours later, and the next day at the same time. We recorded if the chimpanzees used objects and how they used them. We recorded whether the chimpanzees used objects actively, for example eating, holding, carrying, etc. or passively, for example sitting or lying on an object.

This graph shows that the chimpanzees overall used objects with the same frequency at the entry time and two hours later. Yet passive use increased in the second observation time. The object use the next day was 60% as often as the first day.
Sign Language

Some of the caregivers at Fauna were caregivers for Tatu and Loulis in Ellensburg, Washington. There the caregivers had proficiency in American Sign Language and learned research and observation methodology. They were receiving degrees in Primate Behavior. At Fauna we continue to record Tatu and Loulis’ use of signs. This year we presented some analysis of these records at the Annual Meeting of the Rocky Mountain Psychological Association in Salt Lake City. Some of the highlights are:

- Tatu and Loulis both continue to use the breadth of their vocabulary items at Fauna Foundation. Word bubbles show the vocabulary items and the size of a word in the image corresponds to the number of days the sign appeared. For example in Loulis’ bubble CHASE is large because he used this sign many days. This is one of his favorite games after all!

- We recorded chimpanzee-to-chimpanzee signed interactions. Before arriving at Fauna, Tatu and Loulis had never met chimpanzees who didn't sign. So they often signed to the other Fauna residents when they first arrived. One interesting sign was Tatu’s use of the sign SORRY. She signed this to the others in response to high arousal, aggression and in seeking reassurance. An example of the text from October 13, 2014 is:

  Tatu and Spock were playing tickle and wrestle… Chance came into [an enclosure across from them] and started screaming. Tatu sat up, looked at Chance and signed SORRY.

This research is made possible through the support of Friends of Washoe, Bohnett Foundation, and Winley Foundation.
Grants/Corporate Donations/Campaigns

- **Dose Juice** donated cold pressed juice valued at $2,880.
- **Genuine Health** donated supplements valued at $5,374.
- **JG** is where we buy much of our produce and they rebated $2,945.
- **Service Canada** is a government program that provides grants to subsidize summer student employees. This year they funded $8,860 for two students to work on the nature reserve and one outreach assistant.
- **Lush** granted $25,000 to finish the skywalk out to the pond and a solarium to provide a winter sunroom. This project began this year and will finish in the spring. Lush activities such as in-store awareness events and website features, create additional awareness for its grant recipients. We were pleased to be featured in an Awareness event in the downtown Montreal Eaton Center store, a feature on their webpage, and Chance was on the lid of a charity pot that they sold in stores!
- **Nature Action** is a non-profit organization that helps people and organizations adopt best environmental practices. We are working on a collaborative project that provides habitat restoration at Fauna Foundation. Activities that occurred this year included seeding and installation of nest boxes to attract native prairie bird species and pollinators. This is an important aspect of the new Conservation Area.
- **Friends of Washoe**:
  - Staff immigration assistance: $647
  - Intern Social: $360
  - Friends of Washoe provide grant funded support for Tatu and Loulis' caregivers. The grants FOW received were from Winley Foundation and provided $18,000 in 2017 and $32,000 for 2018.
- **Animal Place Food for Thought Campaign** is a program to encourage organizations to adopt an animal friendly workplace. Fauna now has a vegetarian policy and received $250.
- **NAVS** provided $10,000 to support Positive Reinforcement Training.
- **Matt N Nat Hope Bag** had a program this year featuring a charity bag and the purchaser could choose which charity would receive the proceeds from the purchase. Fauna received $6,100.
- **Maison Bourdon Sunglasses** are a line of sunglasses and for each pair sold, Fauna receives $10. This year we received $60.
- **Saved Kisses** is a vegan line of clothing and purchasers can choose which charity will receive proceeds. Fauna received $36.
- **Cool East Market** makes and sells minimalist and Tabi vegan shoes. They have donated $40.
- **For general caregiving operations** we received a grant of $1,000 from John Givin Chase and $5,000 from James A & Donna Mae Moore Foundation.
Introduction

In May of 2017, the Fauna Foundation was approached by the Acquisio Cares Program to take part in a grant-based advertising program offered by Google to non-profit organizations. The Acquisio Cares program is a volunteer run committee that operates inside of the marketing technology company Acquisio. The program aims to help non-profits by providing a completely free turnkey program to access free advertising on search engines in order to raise funds, donations, recruit volunteers, gain awareness and connect with their target audience online.

What is a Google Grant?

The Google Grants program was established by Google to help eligible non-profit organizations around the world access online marketing services. Offering as much as $10,000 in free advertising budget every month, the program can significantly support an organization’s goals using online marketing campaigns on Google. The Acquisio Cares program offers free expert management and reporting of the advertising campaigns inside Google’s AdWords advertising platform.

How Has the Acquisio Cares Program Helped Fauna?

When Fauna began working with Acquisio Cares the two organizations worked closely to establish eligibility and secure the Google Grant inside an AdWords account. The Acquisio Cares program researched Fauna’s keywords and built ad copy around each page of the website that we mutually agreed on targeting in the ad campaigns.

Campaigns on Google were built around the following pages:

<table>
<thead>
<tr>
<th>Action</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donate Now</td>
<td><a href="https://faunafoundation.org/donate">https://faunafoundation.org/donate</a></td>
</tr>
<tr>
<td>Adopt-a-Chimp</td>
<td><a href="https://faunafoundation.org/donate/adopt-a-chimp">https://faunafoundation.org/donate/adopt-a-chimp</a></td>
</tr>
<tr>
<td>Become a Supporter!</td>
<td><a href="https://faunafoundation.org/donate/become-a-supporter">https://faunafoundation.org/donate/become-a-supporter</a></td>
</tr>
<tr>
<td>Amazon Wish List</td>
<td><a href="https://faunafoundation.org/donate/amazon-wish-list-everyday-items">https://faunafoundation.org/donate/amazon-wish-list-everyday-items</a></td>
</tr>
<tr>
<td>Lifetime Care Fund</td>
<td><a href="https://faunafoundation.org/donate/lifetime-care-fund">https://faunafoundation.org/donate/lifetime-care-fund</a></td>
</tr>
<tr>
<td>Corporate Sponsorship</td>
<td><a href="https://faunafoundation.org/donate/corporate-sponsorship">https://faunafoundation.org/donate/corporate-sponsorship</a></td>
</tr>
<tr>
<td>Planned Giving</td>
<td><a href="https://faunafoundation.org/donate/planned-giving">https://faunafoundation.org/donate/planned-giving</a></td>
</tr>
<tr>
<td>Donate Points</td>
<td><a href="https://faunafoundation.org/donate/donate-points">https://faunafoundation.org/donate/donate-points</a></td>
</tr>
</tbody>
</table>

This means that the Acquisio team built a set of ads on Google that correspond to each page listed above on the Fauna website. Here is an example of a branded ad on Google that appears when people search for the Fauna Foundation:

There are a total of 23 ads currently running on behalf of the Fauna Foundation inside Google. Since July of 2017 when the campaigns were first launched they have had the following impact:

- **118,245 Impressions**
  Impressions are the amount of people who viewed ads about The Fauna Foundation.

- **2,848 Clicks**
  Clicks are the number of people who saw an ad about The Fauna Foundation and actually clicked through from one of the ads to one of the pages listed above.

- **2.41% Click Through Rate (CTR)**
  The CTR measures the average amount of people who click through your ads, from the total amount of impressions it received.

- **Total Cost: $3622.04**
  The Total Cost is how much The Fauna Foundation would have paid to have this type of online exposure that is covered by the Google Grant. Since Google's search engine is a Pay-Per-Click (PPC) advertising model, The Fauna Foundation's grant only pays for when people actually click on an ad; therefore, there is still opportunity to optimize Fauna's campaign’s without approaching the monthly $10,000 ad spend capacity.

The Acquisio Cares program is hoping to achieve even better results with Fauna in 2018 and beyond with their Google Grant. The company is proud to contribute to Fauna’s overall mission and success.
Dissemination & Presentations


NAPSA Virtual Workshop: A Behavioral Taxonomy. Fauna Virtual Tour primatesanctuaries.org/workshop-2018

Media


City Life, MAtv Montreal. Tanya Barr Interview, TVRS, Greater Montreal. Laurence Levesque Interview

Incursion on the Site of the Fauna Foundation, by Xavier Demer, Le Journal de Chambly, October 11, 2017

Property Donation

Fauna recently received about 100 acres of land that includes wetlands and young forest. The local laws require landowners to donate land to a nonprofit if they develop or use land for agriculture. We were the beneficiaries of a vineyard going in near us.

9 Ways to Donate to Fauna...

- Adopt-a-Chimp
- Amazon Wish List
- Corporate Sponsorship
- Donate Points
- Everyday Items
- Lifetime Care Fund
- Sponsorship
- Monthly Giving
- Planned Giving

Learn more at FaunaFoundation.org
By Ken McAuslan

The coming season will see us continue our efforts to counteract the effects of several Asian scourges, introduced into North America over a number of years and which are ravaging our native tree species. More specifically we are replacing our Red Ash trees, devastated by the Emerald Ash Borer, with Blue Ash from Southern Ontario as they are less susceptible to the problem. American Elm trees which have become victims of Dutch Elm Disease are being replaced with Chinese Lacebark Elm while our indigenous Butternuts (White Walnuts), under attack by Butternut Canker (a fungus), we are replacing with Buartnuts, a Butternut/Asian Walnut Hybrid which is resistant to the disease. Seeds of these replacement species have been collected and cleaned and are currently in cold storage to be planted in Spring. These are programs we began last year and they will be ongoing for years to come.

Last year we dramatically expanded our arboretum with many American species which we hope will survive the particularly low temperatures we’ve experienced this winter. Fingers crossed, we’ll know in the Spring. In addition we are also planning an agro-forest area (trees mixed with vegetable cultivation) in one of our arboretum fields to which we will also add about a dozen young hybrid hazelnut plants. This project will be in collaboration with our Fauna Gardening Team.

Our controlled Chinkapin Oak and Walnut forest is entering its third summer and again we are hoping that these more established plants will successfully deal with the difficult winter. Black Walnut is not indigenous to Quebec but we’re hoping that the local provenance of our seed sources will stand us in good stead. This winter we will start pruning the Walnuts in order to guide their future growth, this must be done during the winter months while the plants are dormant so as not to harm them.

Finally we have further expanded our tree planting to a field on the south side of Bellerive road that is adjacent to our Conservation Area. The soil is good but like much of our land, it is extremely wet so we have planted species which don’t mind “wet feet.” Specifically we have planted Swamp White Oak (an indigenous but rare species in Quebec), American Sycamore which is a Southern Ontario import, and Yellow Birch which is Quebec’s provincial tree. We planted some 75 trees in this field last Fall and we are again hoping for their survival in the face of the relative inclemency of the current winter.

Barn Restoration

In the conservation area we have restored a historic barn. It has two stories with space for events and activities such as yoga. We had our anniversary event and since then have linked electricity.
“Losing those you love affects you. It is buried inside of you and becomes this big, deep hole of ache. It doesn’t magically go away, even when you stop officially mourning.”

—Carrie Jones
Please consider Fauna in your estate planning.

**Specific Bequest:** I give, devise and bequeath $______ (insert dollar amount or item of property to be donated) to the Fauna Foundation Quebec, a non-profit charity (886077239 RR 0001) located at 3802 ch Bellerive, Carignan, QC J3L 3P9.

**Residuary Bequest:** I give, devise and bequeath % ______ (insert % amount) of all the rest, residue and remainder of my estate to the Fauna Foundation Quebec, a non-profit charity (886077239 RR 0001) located at 3802 ch Bellerive, Carignan, QC J3L 3P9.
Don’t miss this year!

2018 Sanctuary Symposia Dates

• May 27: English—this event is preceded by an optional morning Birdwatching

• June 10: English

• July 8: English

• July 15: French

• July 29: English—this event is followed by an optional afternoon workshop on Trees and Chimpanzee signs and artwork

• August 5: French

• September 9: English

• October 7: French

Stay Connected

Website: faunafoundation.org
Facebook: facebook.com/FaunaFoundation
Blog: faunachimps.tumblr.com
Instagram: instagram.com/fauna.foundation

FaunaFoundation.org
info@faunafoundation.org
3802 Bellerive
Carignan, Québec J3L 3P9
450-658-1844